

EOI (Expression of Interest) and Domain Application (Pre-Registration) QuickStart Guide

Version 1.6
October 1, 2013

Proprietary Information

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1 Introduction

In the first quarter of 2012, ICANN opened the newTLD (new Top-Level-Domain Application) window, thus allowing entities worldwide to apply for their own individual TLD.

The newTLDs have been classified into two (2) different categories:

- generic newTLDs
- geo newTLDs

At this point in time, you can submit EOIs (Expression of Interest) for the following newTLDs:

1. generic newTLDs:

.ACCOUNTANT, .ACTOR, .ADS, .ADULT, .AGENCY, .ANDROID, .APARTMENTS, .APP, .ARAB, .ARCHITECT, .ART, .ATTORNEY, .AUCTION, .AUDIO, .AUTHOR, .AUTO, .AUTOS, .BABY, .BAND, .BAR, .BARGAINS, .BASEBALL, .BASKETBALL, .BEAUTY, .BEER, .BEST, .BET, .BID, .BIKE, .BINGO, .BIO, .BLACKFRIDAY, .BLOG, .BLUE, .BOATS, .BOO, .BOOK, .BOUTIQUE, .BROADWAY, .BROKER, .BUILD, .BUSINESS, .BUY, .CAB, .CAFE, .CALL, .CAPITAL, .CAR, .CARE, .CAREER, .CARS, .CASA, .CASH, .CASINO, .CHANNEL, .CHARITY, .CHAT, .CHEAP, .CHRISTMAS, .CITY, .CLICK, .CLOUD, .CLUB, .COFFEE, .COMPUTER, .CONDOS, .CONSTRUCTION, .CONSULTING, .CONTACT, .COOKING, .COOL, .CORP, .COUPON, .COUPONS, .CPA, .CREDIT, .CRICKET, .CRUISE, .CRUISES, .DAD, .DANCE, .DATA, .DATE, .DATING, .DEAL, .DEALS, .DESIGN, .DEV, .DIET, .DIGITAL, .DIRECT, .DISCOUNT, .DOCTOR, .DOG, .DOWNLOAD, .EARTH, .ECO, .ENERGY, .ENGINEER, .ENGINEERING, .EVENTS, .EXCHANGE, .EXPERT, .FAIL, .FAITH, .FAMILY, .FAN, .FANS, .FASHION, .FEEDBACK, .FILM, .FINANCE, .FINANCIAL, .FISH, .FISHING, .FIT, .FITNESS, .FLIGHTS, .FLOWERS, .FLY, .FOO, .FOOD, .FOOTBALL, .FORSALE, .FORUM, .FREE, .FUN, .FUND, .FURNITURE, .GALLERY, .GAME, .GAMES, .GARDEN, .GAY, .GIFT, .GIFTS, .GLOBAL, .GMBH, .GOLF, .GRAPHICS, .GRATIS, .GREEN, .GROCERY, .GROUP, .GUIDE, .GUITARS, .HAIR, .HEALTH, .HELP, .HERE, .HIV, .HOCKEY, .HOLIDAY, .HOME, .HOMES, .HORSE, .HOSTING, .HOT, .HOTEL, .HOTELS, .HOUSE, .IMMOBILIEN, .INC, .ING, .INK, .INSURANCE, .INVESTMENTS, .JEWELRY, .KAUFEN, .KIDS, .KITCHEN, .KIWI, .LAND, .LATINO, .LAW, .LAWYER, .LEASE, .LEGAL, .LIFE, .LINK, .LIVE, .LIVING, .LLC, .LLP, .LOAN, .LOANS, .LOL, .LOVE, .LTD, .LUXURY, .MAIL, .MANAGEMENT, .MAP, .MARKET, .MARKETING, .MED, .MEDIA, .MEET, .MEMORIAL, .MLS, .MOBILE, .MOE, .MOM, .MONEY, .MORTGAGE, .MOTORCYCLES, .MOVIE, .MUSIC, .NETWORK, .NEW, .NEWS, .NGO, .NINJA, .NOW, .ONE, .ONLINE, .OPEN, .ORGANIC, .PAGE, .PARTY, .PAY, .PET, .PHD, .PHONE, .PHOTO, .PHOTOGRAPHY, .PHOTOS, .PHYSIO, .PICS, .PICTURES, .PIZZA, .PLACE, .PLAY, .PLUS, .POKER, .PORN, .PRESS, .PROD, .PRODUCTIONS, .PROMO, .PROPERTIES, .PROPERTY, .PUB

, .RACING, .RADIO, .REALESTATE, .REALTOR, .REALTY, .REHAB, .REISE, .RENT, .RENTALS, .REPAIR, .REPORT, .RESTAURANT, .REVIEW, .REVIEWS, .RIP, .ROCK S, .SALE, .SALON, .SAVE, .SCHOOL, .SCIENCE, .SCOT, .SEARCH, .SECURE, .SECURITY, .SERVICES, .SEX, .SEXY, .SHOES, .SHOP, .SHOW, .SITE, .SKI, .SOCCER, .SOCIAL, .SOLAR, .SPA, .SPACE, .SPORT, .SPORTS, .STORE, .STUDIO, .STYLE, .SUCK S, .SUPPORT, .SURF, .SWISS, .TALK, .TAXI, .TEAM, .TECH, .TENNIS, .TERRA, .THEATER, .TOUR, .TOURS, .TRADE, .VACATIONS, .VIAJES, .VIP, .VODKA, .VOTE, .WATCHES, .WEATHER, .WEB, .WEBCAM, .WEBSITE, .WEDDING, .WIKI, .WINE, .WTF, .WORLD, .WOW, .YACHTS, .YOGA, .YOU, .ZIP

2. geo newTLDs:

.ABUDHABI, .AFRICA, .AMSTERDAM, .BARCELONA, .BAYERN, .BCN, .BERLIN, .BOSTON, .BRUSSELS, .BUDAPEST, .CAPETOWN, .COLOGNE, .CYMRU, .DUBAI, .DURBAN, .EUS, .GAL, .GENT, .HAMBURG, .HELSINKI, .IST, .ISTANBUL, .JOBURG, .KOELN, .KYOTO, .LONDON, .MADRID, .MELBOURNE, .MIAMI, .MOSCOW, .NAGOYA, .NRW, .NYC, .OKINAWA, .OSAKA, .PARIS, .QUEBEC, .ROMA, .RUHR, .RYUKYU, .SAARLAND, .SCOT, .STOCKHOLM, .SYDNEY, .TAIPEI, .TIROL, .TOKYO, .VEGAS, .VLAANDEREN, .WALES, .WIEN, .YOKOHAMA, .ZUERICH

3. idn newTLDs:

.москва .ком .орг .онлайн .сайт .닷넷 .コム .みんな .网站 .點看 .新闻 .游戏 .移动 .网店 .世界 .商店 .网址 .大拿 .中文网 .信息 .购物 .点看 .在线 .机构体制 .机构 .කම .காம் .नेट .संगठन . ابووظبي . شبكة . بازار . كوم . موقع . قاز

The above list of newTLDs is not yet final. Depending on the respective Policies of the specific TLD we may be forced to remove the respective newTLD from our DomainApplication service.

If and when a newTLD is approved by ICANN and the TLD is placed in the Internet's Root (required for a TLD's domains to resolve on the Internet), one can choose to convert an EOI into a standard domain application or to delete the EOI completely.

2 Account, Deposits, Refunds

2.1 Registering for Account and Prepaying Deposits

The EOI and domain application system requires an open and active account. Every account starts with a zero (0) balance, however eventually a positive balance is required to process real transactions. Please contact the service provider to open an account or to ask questions about account

funding.

Placing EOIs and domain applications are completely free of charge. The system will never charges for an EOI. Only when an EOI is converted to a domain application and is about to be submitted, will a deposit from a user's account be withdrawn. Accounts with insufficient funds to cover their required reserved deposits will have all their domain applications null and void (unprocessed).

Reserved deposits are required before any domain application processing begins. Users must therefore ensure they have sufficient funds in their accounts to cover all pending domain applications, otherwise risk that some or all applications be rejected. When a domain application is successful, the registration system has successfully register the respective domain on behalf of the user.

2.2 Automatic Refunds

If a domain application cannot be submitted to the registry or if a submission failed, the reserved deposit held for the respective domain is automatically returned to the respective user's account balance. Positive account balances can be held for future transactions or can be refunded at the request of the user.

3 Manage EOIs via HTTP(s) REST

A full detailed EOI and Domain Application Reference is available, however, for those that prefer a quick API integration with the pre-registration system, the REST-API makes EOIs and domain applications via API much faster.

3.1 REST-API access

For each EOI, just call the REST-API URL via HTTPS by using curl (\$REQUEST includes the POST Parameters).

3.2 Test Environment Calls – Using Public User test.user

```
curl -d $REQUEST  
"https://coreapi.1api.net/api/call.cgi?s_entity=1234&s_login=test.user&s  
_pw=test.passw0rd"
```

3.3 Live Environment Calls - (Replace \$USER and \$PASS):

```
curl -d $REQUEST  
"https://coreapi.1api.net/api/call.cgi?s_entity=54cd&s_login=$USER&s_p  
w=$PASS"
```

3.4 API command - 'AddDomainApplication'

This creates a new EOI through the API command. The response contains a unique application id

Full API Call: Using example.app

```
curl -d "command=AddDomainApplication&class=EOI&domain=example.app"  
"https://coreapi.1api.net/api/call.cgi?s_entity=54cd&s_login=$USER&s_p  
w=$PASS"
```

3.5 API command - 'ModifyDomainApplication'

You can update an EOI with this command and convert it to a domain application if the respective newTLD is approved by ICANN

```
curl -d "command=ModifyDomainApplication&application=3723&class=APP_SUNRISE"  
"https://coreapi.1api.net/api/call.cgi?s_entity=54cd&s_login=$USER&s_p  
w=$PASS"
```

3.6 API command - 'DeleteDomainApplication'

At any time you can delete an EOI

```
curl -d "command=DeleteDomainApplication&application=3723"  
"https://coreapi.1api.net/api/call.cgi?s_entity=54cd&s_login=$USER&s_p  
w=$PASS"
```

